



November 7, 2016

Dear Fennimore Area Businesses:

Preparations for the 4th Annual Taste of Fennimore have begun. We are excited to once again feature regional beer, wine, meat, cheese and other local fare at this popular event. The purpose of this event is to provide an opportunity for vendors to showcase their products and increase awareness about the diverse products available in our area. We have continued to be successful in raising money for the many promotional activities the Fennimore Area Chamber of Commerce does for its members throughout the year, but we need your continued involvement.

The 4th Annual "Taste of Fennimore" will be held on **Saturday, March 4, 2017 from 1:00 to 5:00 pm at the Fenway House Hotel and Tavern**, formerly known as The Silent Woman. Once again we are asking area businesses to participate as a vendor at this event.

Vendors are given the opportunity to display their products and offer samples to the over 400 patrons that attend this event. There are no registration fees and vendors are not required to sponsor the event. All vendors will receive two free admissions to the event. The "People's Choice" competition will be similar to previous years and open to chamber member eateries only. Additionally, after many requests, we will hold a "Regional Favorites" competition in two categories; Food and Beverage. Vendors must select a competition category if they wish to participate. Additional event details will be sent out in February 2017.

Please note that vendor space is limited and will be filled on a first come basis. To reserve your space please contact one of the event planning committee members by **December 1, 2016** and fill out the attached Vendor Registration form and email it to tasteoffennimore@gmail.com or mail it to the Chamber office. We hope to highlight your business as a vendor at this year's event.

Sincerely,
The Event Planning Committee

Ryan Rands
608-485-1561

Ben Wood
608-822-3402

Joy Bussan
608-822-6416

Tina Frye
608-576-5295

Samantha Goss
608-732-2538

Linda Parrish
608-822-3599

Brad Bodenbender
608-822-7300

Attachment: Vendor Registration Form



Taste of Fennimore Vendor Registration

Fill out the below form and email it to tasteoffennimore@gmail.com or mail it to the Chamber office at 850 Lincoln Avenue. Vendors will receive a packet in February 2017 with two tickets and details about the day of the event.

Please submit your Vendor Agreement and business profile information by December 1, 2016.

Business Information:

Name of Business: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Competition Information: (Check one)

"People's Choice" Competition: Eatery (Chamber Member Only)

"Regional Favorites" Competition: Beverage

"Regional Favorites" Competition: Food

Program Information: (Check one)

This is your opportunity to supply brief contact info, website and description of your business/products

I will email my company logo and business description to tasteoffennimore@gmail.com for the program.

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Thank you in advance for your support,
The Event Planning Committee

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Fennimore Area Chamber of Commerce - 850 Lincoln Avenue - Fennimore, WI 53809