

Fennimore Interactive Location for Fireball Run Monday, Sept 25

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The countdown has begun for what promises to be an exciting day in Fennimore. Fennimore has been selected as an interactive location, for the Amazon TV Series, Fireball Run! This Amazon original series is only available to those with an Amazon Prime Membership or by googling Fire Ball Run.

Some of you may be asking, "What is Fireball Run?"

1. The easiest way to explain it would be one of two ways. It is like an adult treasure hunt and game.
2. Or, it is 40 teams, driving cross-country, competing mile after mile in a legendary, life-sized trivia game.
 - To win, they take the road less traveled in an epic quest to re-discover America, searching for unique places, historic artifacts, and extraordinary experiences.
 - It is Trivia Pursuit meets the Game of Life meets National Treasure (the movie).

In this year's episode, the teams will be driving from Eau Claire, to Rochester and then down through Boscobel, Fennimore and then the final location of Dubuque. They picked Boscobel and Fennimore to be dual Interactive Locations.

What that means, is that we are a stop along the way, where half of the teams spend some time in each community.

This game is a points-based system, with the players accruing points for accomplishing goals, finding locations, bonus locations etc.

But not only is it a game, it is also the largest missing persons recovery effort in the United States where each contestant carries fliers and pictures of a missing child. They have actually found over 50 children from this effort.

The Do It 4 Derek Foundation has donated the funds to allow Fennimore to be a participant. So now the Chamber and a group of volunteers are busy preparing for the Sept 25 event.

As an interactive destination, it is our job to make Fennimore look like the greatest place in Wisconsin, for two hours. We need your help. The Chamber is sponsoring a "Fall Decorating Contest" to present a welcoming and MEMORABLE experience as they drive into Fennimore. The members of this competition are famous actors, CEO's, people of importance. WE look at this as an opportunity to possibly raise awareness for our community and how great of a place it would be for them to possibly invest or relocate.

These contestants also get bonus points (trust me, they all want to win, so they all want bonus points) for spending \$100 in the community, non-gas. They will be driving some beautiful and interesting vehicles through our community and will be here for 2 hours. They will park in the 800 block of Lincoln Avenue and Suppz parking lot.

So this is what we are looking for: 1) We are serving 75 Fireball contestants and filming crew. 2). Items for welcome gift bags. 3) Fall Decorating of Businesses and community. 4) Welcome Greetings on all digital signs and sandwich boards. 5) Volunteers to help during the day with food, serving and clean up. Please contact Steve Lendosky to help with this important Fennimore project.

Some other links: - <http://fireballrun.com/> <http://fireballrun.com/registration/interactive-towns>

- https://www.facebook.com/fireballrun/?notif_t=fbpage_fan_invite¬if_id=1498071011337743