



Board Meeting Agenda – Thursday, December 9, 2021

Fennimore Memorial Building, City Council Chambers

Call Meeting to Order – Holly Straka, President-Straka called meeting to order at 12:00pm

1. Consent Agenda – all reports emailed

1. Secretary Report – Ashley Walker
2. Treasurer Report – Sheila Ruchti-Discussion to open a regular checking account at CFB, and still maintain our other banking relationships with each bank.
3. Committee Reports-Motion by Miles to approve consent agenda, 2nd by Stewart.

2. Old Business/Committee Reports

1. Public Relations Board Update – Jessica-They have not had a meeting yet
2. Membership Committee -Holly/Lori/Jessica-Jessica wants to get info out
3. Marketing Committee – Ashley/Peggy/Jessica/Hayley-No new update, no meeting
4. Update from FHS – Mark Kenney-No update. Board would like a report of things going on at the schools
5. Holiday Fen-stival – Jessica-All inclusive ball park figure was \$5400 income. Jessica wants to double check the figures.
6. Lights in the Park – Jessica-Gary Smith was a huge asset to making this a successful event. Requested additional information on invoice breakdown.
7. Merchandise Sales – Jessica-Good sales turnout at Craft Fair. Jessica has them in her office for people to purchase.
8. 2022 Holiday Party – Holly-We are looking at having on after the holidays.
9. Meeting time for 2022Going to plan month by month. Next meeting is January 12th, 2022 at 4pm
10. 2022 Membership Drive – Jessica-Jessica wants to get information out the week of December 12th
11. 2021 Partnerships – Chamber Presence (Any updates??)
 - A. City
 - B. Schools (K-12) & SWTC
 - C. Ag Community
 - D. FIEDC
 - E. GCTC

3. New Business

1. Onboarding new Chamber members
1:21pm Bender motion to adjourn, 2nd by Miles.

Adjourn – Next board meeting - TBD

December Business Spotlight: Serendipity Salon & Day Spa

Holly Straka, Ashley Walker, Hayley Bender, Peggy Miles, Heather Fifrick, Lori Barry, Steve Lendosky, Sheila Ruchti, Daniel Glass, Kara Stewart, & Jessica Helms.