



Board Meeting Agenda – Wednesday, January 12, 2021

Fennimore Memorial Building, City Council Chambers

Dan Glass, Holly Straka, Kara Stewart, Jenna Govier, Jessica Helms, Peggy Miles, Ashley Walker, Lori Barry, Hayley Bender, Adam Day, Sheri King, Amanda Abing, Sheila Ruchti, and Rhonda Hubbard

Call Meeting to Order – Lori Barry, President

Meeting called to order 4:03 pm

Ice breaker – Name one event you would like to see the Chamber organize in 2022.

- Fun Fest
- Circus
- Murder Mystery Weekend
- Valentines Event
- Trivia Night
- Cook Off

Dan will be willing to volunteer for anything....

Welcome to our new Board members!

- Cori Friederick, Hilltop Bar & Grill
- Jenna Govier, Fennimore Community Schools
- Sheri King, Sugar & Spice Bulk Foods
- Adam Day, Pagel Services

1. Consent Agenda – all reports emailed

1. Secretary Report – Ashley Walker Motion to approve by Glass 2nd by Abing
2. Treasurer Report – Sheila Ruchti – Will approve at next month's meeting

2. Old Business/Committee Reports

1. Update from FHS – Mark Kenney – Written report – included 2021 review
2. 2022 Holiday Party – Holly – Ideas given were Valentines event, super bowl event, chamber banquet 1st quarter of the year
-Decision to do a "Kick Off" with planning committee of Straka, Glass, and Barry
3. Set meeting dates and times for 2022 – Members should plan to spend an hour for each meeting but we will be mindful of people's time and be done in an hour
-Odd Months we will meet the 2nd Wednesday of the month at 4:00 pm
-Even Months we will meet the 2nd Thursday of the month at 4:00 pm
4. 2022 Membership Drive (see attached) Day will join the membership committee
5. 2021 Partnerships – Chamber Presence
 - A. Schools (K-12) & SWTC – SWTC Business showcase February 2nd from 2-6 pm that will offer tours of the campus and a social media marketing workshop. Registration is not required. *Event center will hopefully happen in 2023 they are currently remodeling the Lenz Center
 - Jessica is participating on ESSER III Committee. The first meeting is Jan. 26.

3. New Business

1. Marketing committee – will be meeting to discuss 2022 event calendar – Meeting next week
2. Taste of Fennimore - will be surveying past vendors to gauge interest/availability
*Concerns that the vendors won't have the man power or the supplies to have an in-person event

*Ryan would like the chamber to take more of a lead role

Other:

*Barry would like to see businesses take on more of the planning and running of events and have the chamber take more of a supporting role in these events

-Miles expressed that she feels like the chamber holding events is a good way for the businesses to collaborate and the chamber to offer another benefit to the businesses that are not in sales.

*Would like an update on the Forming Fennimore's Future committees that formed a few years ago

*Members have asked for all meeting notes to be put on the portal, not just the board meeting notes. Helms will make sure they are there

Adjourn – Next board meeting – TBD

5:00 pm meeting Adjourn – Motion by Walker and 2nd by Abing

2022 Membership Drive

The following businesses have completed paperwork to join the Chamber in 2022 (as of January 10):

- Wood Law Firm, LLC
- Kara's Massage Therapy
- Barb Romberg Photography
- Serenity Spa & Wellness
- Clare Bank
- Boltax Design Studio
- Hillside Greenhouse and Landscaping LLC
- Energy 4 Health LLC
- Fennimore Veterinary Clinic
- Pipeline Properties
- Allied Redi-Mix, LLC – NEW MEMBER!!