



**Chamber Marketing Committee Meeting Agenda
Tuesday, January 18, 2022, 12:00 pm at the Memorial Building
Committee Chairs – Denise Tolzman & Ashley Walker**

**Jessica Helms, Hayley Bender, Ashley Walker, Jodi White, Denise Deaton-Tolzman
New Business**

1. 2022 events

a. Review typical event schedule through 2021

- i. March - Taste of Fennimore-**Chamber possibly take on bigger role. Tentative date is April 16, 2022. Not sure on drive up vs in person. Concern for vendors able to get help and/or supplies for event. Ryan Rands looking to take a step back. Will ask if he's still willing to help guide the event.**
- ii. May - Fennimore Citywide Garage Sales-**Potentially add another event to coincide with this.**
- iii. June – Annual Golf Outing-**Will follow up with Steve Lendosky to gauge his interest in still chairing this event. Usually occurs in June. Potentially partner with DE to do a Night Golf fundraiser for their Nationals.**
- iv. July - Fennimore Chamber Chicken BBQ & Community Awards
- v. August – Back to School Showcase-**Potential to collaborate with another event with another committee ie Optimist, Lions, FFES, etc. Maybe a good event would be to host a Trivia Night at the same time.**
- vi. November – Holiday Fen-stival-**Will reach out to SWTC and HS to see if their welding, carpentry, or shop classes would be able to make designs to put lights on.**

b. Brainstorm event ideas/modifications for 2022

- i. Consider the type of event – community engagement, Chamber networking or education, fundraiser

Possible events: Farmers/Flea/Vendor Market, Trivia Night/Family Feud, Escape Room, Murder Mystery, Dueling pianos, Music in the Park, Bar Olympics, Halloween Parade/Freight Night (possibly using the trails at Oakwood), 4K run/walk(will talk with Ryanne as possible fundraiser for CC or Track teams), Fly Fishing weekend/Day, and Fun Fest.

Escape Room idea will hopefully occur in March (thinking March 26th from 9am to 6pm. Looking for location)

Kickoff to 2022 happening Feb 21st evening. Possible Trivia with tailgate type food. Is this the same night as Trivia at the elementary school?

Fun Fest (or whatever that will look like) committee formed. Members include: Peggy Miles, Hayley Bender, Ashley Walker, Jenna Govier, Lynn Gilkes, Amanda Abing. They will meet January 28th at 4:30pm.

Tentative schedule: April 22nd-Taste, October-Haunted something (will talk to SWTC about Freight Night), May-Garage Sales and music in the park/flea market, June Gold Outing collaborate with Dance Elite, July-Fun Fest, March-Escape Room

- ii. Consider the audience of the event – tourism, community members, Chamber members
2. Create Business of the Month and CARE Call schedule

Possible businesses to include: EMC, Kev's, PD, FUMC, Milkhaus, Queen B, SWTC, FACC, Speedy Mart, School District

 - a. Review previous features
 - i. CARE Calls
 1. July - Milkhaus Dairy – didn't happen due to Lonnie's health issues
 2. August - Pagel Services – took place
 3. September - Fennimore/Stitzer United Methodist Church – didn't happen due to my schedule
 4. October - QueenB Radio – didn't happen due to my schedule
 5. November - Southwest Tech (plan to attend Southwest Tech's open house in October) – didn't happen due to my schedule
 6. December - Fennimore Area Chamber of Commerce – didn't happen due to my schedule
 - ii. Business of the Month

Possible businesses to include with tentative schedule: Allied Stone (May), Clare Bank (February), Collins Custom Farming (March), Wood Law Firm (June), Fennimore Vet (April)

 1. Review of 2021 schedule

- a. July – Driftless Lodge
 - b. August – Grant County Fair
 - c. September – Fenway House
 - d. October – Fennimore Utilities
 - e. November – CESA 3
 - f. December - Serendipity Salon & Day Spa
2. Review of 2020 Business Spotlight Schedule
 - a. Jan - Kev's Pet World
 - b. Feb - Grant Regional
 - c. March - Dwight Parker
 - d. April - Hickory Grove
 - e. May - Hillside Greenhouse
 - f. June – Gundersen Boscobel
 - g. July - Krantz Auto
 - h. August - Fennimore Lanes
 - i. September - Hammerand's Farm Store
 - j. October – Fennimore Smiles
 - k. November – Subway
 - l. December - Family in Faith
3. Review of 2020 Business Spotlight Schedule
 - a. January – Membership Focus
 - b. February - Krantz Auto Parts, LLC
 - c. March – Fennimore Livestock
 - d. April – Clarity Clinic – Southwest Tech
 - e. May – Jim’s Building Ctr
 - f. June –Midwest One Bank (formerly American)
 - g. July - Century 21
 - h. Aug - PJ’s Daycare
 - i. September – Brechler/Lendosky
 - j. October – Crossing Rivers Health
 - k. November – Divine Rehabilitation & Nursing
 - l. December - Cooks Woods