

Fennimore Area Chamber of Commerce

Budget vs. Actuals: 2022 Chamber Budget - FY22 P&L

January 1 - March 9, 2022

	JAN 2022				FEB 2022				MAR 1-9, 2022				TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income																
Annual Meeting Income		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Back to School Event		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Chicken BBQ		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Fennimore Bucks	130.00	416.67	-286.67	31.20 %		416.67	-416.67			416.67	-416.67		\$130.00	\$1,250.01	\$ -1,120.01	10.40 %
Garage Sale		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Golf Outing		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Holiday Fen-stival		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Lights in the Park Tree Sponsorship					58.46		58.46						\$58.46	\$0.00	\$58.46	0.00%
Total Holiday Fen-stival		0.00	0.00		58.46	0.00	58.46			0.00	0.00		\$58.46	\$0.00	\$58.46	0.00%
Membership Dues	475.00	4,000.00	-3,525.00	11.88 %		3,000.00	-3,000.00			3,000.00	-3,000.00		\$475.00	\$10,000.00	\$ -9,525.00	4.75 %
2022 Membership Dues	3,230.00		3,230.00		2,542.76		2,542.76		2,105.00		2,105.00		\$7,877.76	\$0.00	\$7,877.76	0.00%
Total Membership Dues	3,705.00	4,000.00	-295.00	92.63 %	2,542.76	3,000.00	-457.24	84.76 %	2,105.00	3,000.00	-895.00	70.17 %	\$8,352.76	\$10,000.00	\$ -1,647.24	83.53 %
Merchandise Sales		166.67	-166.67			166.67	-166.67			166.67	-166.67		\$0.00	\$500.01	\$ -500.01	0.00%
Crew Sweatshirt Sales	30.00		30.00		185.00		185.00						\$215.00	\$0.00	\$215.00	0.00%
T-shirt Sales					15.00		15.00						\$15.00	\$0.00	\$15.00	0.00%
Total Merchandise Sales	30.00	166.67	-136.67	18.00 %	200.00	166.67	33.33	120.00 %		166.67	-166.67		\$230.00	\$500.01	\$ -270.01	46.00 %
Other Event Income		250.00	-250.00		10.00	250.00	-240.00	4.00 %		250.00	-250.00		\$10.00	\$750.00	\$ -740.00	1.33 %
Professional Development		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Raffle		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Shop Local promotion		0.00	0.00			0.00	0.00			250.00	-250.00		\$0.00	\$250.00	\$ -250.00	0.00%
Taste of Fennimore		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Taste of Fennimore Sponsorships									100.00		100.00		\$100.00	\$0.00	\$100.00	0.00%
Total Taste of Fennimore		0.00	0.00			0.00	0.00		100.00	0.00	100.00		\$100.00	\$0.00	\$100.00	0.00%
Uncategorized Income	100.00		100.00										\$100.00	\$0.00	\$100.00	0.00%
Total Income	\$3,965.00	\$4,833.34	\$ -868.34	82.03 %	\$2,811.22	\$3,833.34	\$ -1,022.12	73.34 %	\$2,205.00	\$4,083.34	\$ -1,878.34	54.00 %	\$8,981.22	\$12,750.02	\$ -3,768.80	70.44 %
Cost of Goods Sold																
Cost of Goods Sold	0.00		0.00										\$0.00	\$0.00	\$0.00	0.00%
Total Cost of Goods Sold	\$0.00	\$0.00	\$0.00	0.00%	\$0.00	\$0.00	\$0.00	0.00%	\$0.00	\$0.00	\$0.00	0.00%	\$0.00	\$0.00	\$0.00	0.00%
GROSS PROFIT	\$3,965.00	\$4,833.34	\$ -868.34	82.03 %	\$2,811.22	\$3,833.34	\$ -1,022.12	73.34 %	\$2,205.00	\$4,083.34	\$ -1,878.34	54.00 %	\$8,981.22	\$12,750.02	\$ -3,768.80	70.44 %
Expenses																
Advertising/Marketing		833.33	-833.33		76.13	833.33	-757.20	9.14 %		833.33	-833.33		\$76.13	\$2,499.99	\$ -2,423.86	3.05 %
Tourism Marketing					-292.12		-292.12						\$ -292.12	\$0.00	\$ -292.12	0.00%
Total Advertising/Marketing		833.33	-833.33		-215.99	833.33	-1,049.32	-25.92 %		833.33	-833.33		\$ -215.99	\$2,499.99	\$ -2,715.98	-8.64 %
Annual Meeting Expense		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Awards		0.00	0.00		42.99	250.00	-207.01	17.20 %		0.00	0.00		\$42.99	\$250.00	\$ -207.01	17.20 %
Back to School Event Expense		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Back to School Event advertising					-12.71		-12.71						\$ -12.71	\$0.00	\$ -12.71	0.00%
Total Back to School Event Expense		0.00	0.00		-12.71	0.00	-12.71			0.00	0.00		\$ -12.71	\$0.00	\$ -12.71	0.00%
Beautification Committee		83.33	-83.33			83.33	-83.33			83.33	-83.33		\$0.00	\$249.99	\$ -249.99	0.00%
Chamber Business Promotion		150.00	-150.00			150.00	-150.00			150.00	-150.00		\$0.00	\$450.00	\$ -450.00	0.00%
Chamber Visits	6.99		6.99										\$6.99	\$0.00	\$6.99	0.00%
Chicken BBQ Expense		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Chicken BBQ advertising					-50.49		-50.49						\$ -50.49	\$0.00	\$ -50.49	0.00%
Total Chicken BBQ Expense		0.00	0.00		-50.49	0.00	-50.49			0.00	0.00		\$ -50.49	\$0.00	\$ -50.49	0.00%
Donations		0.00	0.00			0.00	0.00			250.00	-250.00		\$0.00	\$250.00	\$ -250.00	0.00%
Fees					6.00		6.00						\$6.00	\$0.00	\$6.00	0.00%
Garage Sale Expense		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Golf Outing Expense		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Holiday Fen-stival Expense		0.00	0.00		31.65	0.00	31.65			0.00	0.00		\$31.65	\$0.00	\$31.65	0.00%
Holiday Fen-stival Advertising Expense					-195.42		-195.42						\$ -195.42	\$0.00	\$ -195.42	0.00%
Total Holiday Fen-stival Expense		0.00	0.00		-163.77	0.00	-163.77			0.00	0.00		\$ -163.77	\$0.00	\$ -163.77	0.00%
Insurance		0.00	0.00			0.00	0.00			0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
Legal & Professional Services		125.00	-125.00			125.00	-125.00			125.00	-125.00		\$0.00	\$375.00	\$ -375.00	0.00%
Lights in the Park Expense					65.79		65.79						\$65.79	\$0.00	\$65.79	0.00%
Lights in the Park Advertising	85.18		85.18		-4.76		-4.76						\$80.42	\$0.00	\$80.42	0.00%
Total Lights in the Park Expense	85.18		85.18		61.03		61.03						\$146.21	\$0.00	\$146.21	0.00%
Membership Dues expense	14.58		14.58										\$14.58	\$0.00	\$14.58	0.00%
Merchandise Expense													\$0.00	\$0.00	\$0.00	0.00%
Shop Local Holiday Box Expense	4.50		4.50										\$4.50	\$0.00	\$4.50	0.00%
Total Merchandise Expense	4.50		4.50										\$4.50	\$0.00	\$4.50	0.00%
Networking event expense		0.00	0.00			500.00	-500.00			0.00	0.00		\$0.00	\$500.00	\$ -500.00	0.00%
Kick Off to 2022					309.48		309.48						\$309.48	\$0.00	\$309.48	0.00%

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	JAN 2022				FEB 2022				MAR 1-9, 2022				TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Total Networking event expense		0.00	0.00		309.48	500.00	-190.52	61.90 %	0.00	0.00			\$309.48	\$500.00	\$ -190.52	61.90 %
Newsletter Expense		50.00	-50.00			50.00	-50.00		50.00	-50.00			\$0.00	\$150.00	\$ -150.00	0.00%
Office Expenses		83.33	-83.33		51.08	83.33	-32.25	61.30 %	83.33	-83.33			\$51.08	\$249.99	\$ -198.91	20.43 %
Office Equipment	31.64		31.64		44.82		44.82						\$76.46	\$0.00	\$76.46	0.00%
Total Office Expenses	31.64	83.33	-51.69	37.97 %	95.90	83.33	12.57	115.08 %	83.33	-83.33			\$127.54	\$249.99	\$ -122.45	51.02 %
Other Event Expense		416.67	-416.67			416.67	-416.67		416.67	-416.67			\$0.00	\$1,250.01	\$ -1,250.01	0.00%
Escape Room Expense					31.64		31.64						\$31.64	\$0.00	\$31.64	0.00%
Total Other Event Expense		416.67	-416.67		31.64	416.67	-385.03	7.59 %	416.67	-416.67			\$31.64	\$1,250.01	\$ -1,218.37	2.53 %
Professional Development expense		166.67	-166.67			166.67	-166.67		166.67	-166.67			\$0.00	\$500.01	\$ -500.01	0.00%
Public Relations		0.00	0.00			0.00	0.00		2,250.00	-2,250.00			\$0.00	\$2,250.00	\$ -2,250.00	0.00%
Raffle Expense		0.00	0.00			0.00	0.00		0.00	0.00			\$0.00	\$0.00	\$0.00	0.00%
Salaries		60.00	-60.00			60.00	-60.00		60.00	-60.00			\$0.00	\$180.00	\$ -180.00	0.00%
Shop Local promotion expense		0.00	0.00		-194.50	0.00	-194.50		250.00	-250.00			\$ -194.50	\$250.00	\$ -444.50	-77.80 %
Software Subscriptions	90.00	250.00	-160.00	36.00 %	132.73	250.00	-117.27	53.09 %	250.00	-250.00			\$222.73	\$750.00	\$ -527.27	29.70 %
Taste of Fennimore Expense		0.00	0.00			0.00	0.00		0.00	0.00			\$0.00	\$0.00	\$0.00	0.00%
Web hosting/maintenance	720.00	60.00	660.00	1,200.00 %		60.00	-60.00		60.00	-60.00			\$720.00	\$180.00	\$540.00	400.00 %
Total Expenses	\$952.89	\$2,278.33	\$ -1,325.44	41.82 %	\$42.31	\$3,028.33	\$ -2,986.02	1.40 %	\$0.00	\$5,028.33	\$ -5,028.33	0.00%	\$995.20	\$10,334.99	\$ -9,339.79	9.63 %
NET OPERATING INCOME	\$3,012.11	\$2,555.01	\$457.10	117.89 %	\$2,768.91	\$805.01	\$1,963.90	343.96 %	\$2,205.00	\$ -944.99	\$3,149.99	-233.34 %	\$7,986.02	\$2,415.03	\$5,570.99	330.68 %
NET INCOME	\$3,012.11	\$2,555.01	\$457.10	117.89 %	\$2,768.91	\$805.01	\$1,963.90	343.96 %	\$2,205.00	\$ -944.99	\$3,149.99	-233.34 %	\$7,986.02	\$2,415.03	\$5,570.99	330.68 %