

Fennimore Area Chamber of Commerce

Budget vs. Actuals: 2022 Chamber Budget - FY22 P&L

January - December 2022

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Annual Meeting Income		400.00	-400.00	
Back to School Event		500.00	-500.00	
Chicken BBQ		9,500.00	-9,500.00	
Fennimore Bucks	80.00	5,000.00	-4,920.00	1.60 %
Garage Sale		1,250.00	-1,250.00	
Garage Sale Registration Fee	240.00		240.00	
Maker's Market Income	100.00		100.00	
Total Garage Sale	340.00	1,250.00	-910.00	27.20 %
Golf Outing		4,000.00	-4,000.00	
Holiday Fen-stival		5,000.00	-5,000.00	
Craft Show	40.00		40.00	
Holiday Fen-stival Sponsorship 2021	250.00		250.00	
Lights in the Park Tree Sponsorship 2021	88.46		88.46	
Total Holiday Fen-stival	378.46	5,000.00	-4,621.54	7.57 %
Membership Dues	14,722.76	14,000.00	722.76	105.16 %
Merchandise Sales	630.50	2,000.00	-1,369.50	31.53 %
Crew Sweatshirt Sales	215.00		215.00	
T-shirt Sales	15.00		15.00	
Total Merchandise Sales	860.50	2,000.00	-1,139.50	43.03 %
Other Event Income	130.00	3,000.00	-2,870.00	4.33 %
Escape Room Income	960.00		960.00	
Total Other Event Income	1,090.00	3,000.00	-1,910.00	36.33 %
Professional Development		2,000.00	-2,000.00	
Raffle		4,000.00	-4,000.00	
Services	250.00		250.00	
Shop Local promotion	750.00	1,000.00	-250.00	75.00 %
Taste of Fennimore	200.00	9,000.00	-8,800.00	2.22 %
Taste of Fennimore Sponsorships	5,500.00		5,500.00	
Taste of Fennimore Ticket Sales	5,507.99		5,507.99	
Total Taste of Fennimore	11,207.99	9,000.00	2,207.99	124.53 %
Unapplied Cash Payment Income	0.00		0.00	
Uncategorized Income	100.00		100.00	
Total Income	\$29,779.71	\$60,650.00	\$ -30,870.29	49.10 %
GROSS PROFIT	\$29,779.71	\$60,650.00	\$ -30,870.29	49.10 %
Expenses				
Advertising/Marketing	84.44	10,000.00	-9,915.56	0.84 %
Tourism Marketing	892.88		892.88	
Total Advertising/Marketing	977.32	10,000.00	-9,022.68	9.77 %
Annual Meeting Expense	469.45	400.00	69.45	117.36 %
Awards	42.99	250.00	-207.01	17.20 %

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Back to School Event Expense		500.00	-500.00	
Back to School Event advertising	-12.71		-12.71	
Total Back to School Event Expense	-12.71	500.00	-512.71	-2.54 %
Beautification Committee		1,000.00	-1,000.00	
Chamber Business Promotion		1,800.00	-1,800.00	
CARE Call	73.34		73.34	
Total Chamber Business Promotion	73.34	1,800.00	-1,726.66	4.07 %
Chamber Visits	6.99		6.99	
Chicken BBQ Expense		4,500.00	-4,500.00	
Chicken BBQ advertising	-50.49		-50.49	
Total Chicken BBQ Expense	-50.49	4,500.00	-4,550.49	-1.12 %
Donations		1,000.00	-1,000.00	
Fees	18.84		18.84	
Fennimore Bucks Expense	100.00		100.00	
Garage Sale Expense		500.00	-500.00	
Golf Outing Expense		2,250.00	-2,250.00	
Holiday Fen-stival Expense	31.65	3,000.00	-2,968.35	1.06 %
Holiday Fen-stival Advertising Expense	-195.42		-195.42	
Total Holiday Fen-stival Expense	-163.77	3,000.00	-3,163.77	-5.46 %
Insurance		750.00	-750.00	
Legal & Professional Services		1,500.00	-1,500.00	
Lights in the Park Expense	2,565.79		2,565.79	
Lights in the Park Advertising	80.42		80.42	
Total Lights in the Park Expense	2,646.21		2,646.21	
Membership Dues expense	390.08		390.08	
Merchandise Expense	100.00		100.00	
Shop Local Holiday Box Expense	4.50		4.50	
Total Merchandise Expense	104.50		104.50	
Networking event expense		1,500.00	-1,500.00	
Kick Off to 2022	503.65		503.65	
Total Networking event expense	503.65	1,500.00	-996.35	33.58 %
Newsletter Expense	65.00	600.00	-535.00	10.83 %
Office Expenses	438.90	1,000.00	-561.10	43.89 %
Office Equipment	76.46		76.46	
Postage	272.00		272.00	
Printing Expense	130.55		130.55	
Total Office Expenses	917.91	1,000.00	-82.09	91.79 %
Other Event Expense		5,000.00	-5,000.00	
Escape Room Expense	231.53		231.53	
Total Other Event Expense	231.53	5,000.00	-4,768.47	4.63 %
Professional Development expense		2,000.00	-2,000.00	

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Public Relations		9,000.00	-9,000.00	
Raffle Expense		1,750.00	-1,750.00	
Salaries		720.00	-720.00	
Sales Tax	137.50		137.50	
Shop Local promotion expense	-194.50	1,000.00	-1,194.50	-19.45 %
Software Subscriptions	533.19	3,000.00	-2,466.81	17.77 %
Taste of Fennimore Expense	3,008.19	6,000.00	-2,991.81	50.14 %
Taste of Fennimore Advertising Expense	407.57		407.57	
Total Taste of Fennimore Expense	3,415.76	6,000.00	-2,584.24	56.93 %
Unapplied Cash Bill Payment Expense	-11.49		-11.49	
Web hosting/maintenance	720.00	720.00	0.00	100.00 %
Total Expenses	\$10,921.30	\$59,740.00	\$ -48,818.70	18.28 %
NET OPERATING INCOME	\$18,858.41	\$910.00	\$17,948.41	2,072.35 %
NET INCOME	\$18,858.41	\$910.00	\$17,948.41	2,072.35 %