

Fennimore Area Chamber of Commerce

Budget vs. Actuals: 2022 Chamber Budget - FY22 P&L

January 1 - June 16, 2022

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Annual Meeting Income		400.00	-400.00	
Back to School Event		500.00	-500.00	
Chicken BBQ		9,500.00	-9,500.00	
Chicken BBQ Sponsorships	600.00		600.00	
Total Chicken BBQ	600.00	9,500.00	-8,900.00	6.32 %
Garage Sale		1,250.00	-1,250.00	
Garage Sale Registration Fee	410.00		410.00	
Maker's Market Income	160.00		160.00	
Total Garage Sale	570.00	1,250.00	-680.00	45.60 %
Golf Outing	380.00	4,000.00	-3,620.00	9.50 %
Golf Outing Hole Sponsor	840.00		840.00	
Golf Outing Prizes	60.00		60.00	
Golf Outing Raffle Income	410.00		410.00	
Golf Outing Registration Fee	4,180.00		4,180.00	
Total Golf Outing	5,870.00	4,000.00	1,870.00	146.75 %
Holiday Fen-stival		5,000.00	-5,000.00	
Craft Show	40.00		40.00	
Lights in the Park Tree Sponsorship 2021	58.46		58.46	
Total Holiday Fen-stival	98.46	5,000.00	-4,901.54	1.97 %
Interest Income	10.95		10.95	
Membership Dues	475.00	14,000.00	-13,525.00	3.39 %
2022 Membership Dues	17,030.00		17,030.00	
Total Membership Dues	17,505.00	14,000.00	3,505.00	125.04 %
Merchandise Sales	630.50	2,000.00	-1,369.50	31.53 %
Crew Sweatshirt Sales	215.00		215.00	
T-shirt Sales	15.00		15.00	
Total Merchandise Sales	860.50	2,000.00	-1,139.50	43.03 %
Newspaper Newsletter Sponsorship	-65.00		-65.00	
Other Event Income	130.00	3,000.00	-2,870.00	4.33 %
Escape Room Income	960.00		960.00	
Total Other Event Income	1,090.00	3,000.00	-1,910.00	36.33 %
Professional Development		2,000.00	-2,000.00	
Raffle		4,000.00	-4,000.00	
Services	250.00		250.00	
Shop Local promotion	1,000.00	1,000.00	0.00	100.00 %
Taste of Fennimore	200.00	9,000.00	-8,800.00	2.22 %
Taste of Fennimore Sponsorships	5,500.00		5,500.00	
Taste of Fennimore Ticket Sales	5,537.99		5,537.99	
Total Taste of Fennimore	11,237.99	9,000.00	2,237.99	124.87 %
Uncategorized Income	100.00		100.00	

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Total Income	\$39,127.90	\$55,650.00	\$ -16,522.10	70.31 %
GROSS PROFIT	\$39,127.90	\$55,650.00	\$ -16,522.10	70.31 %
Expenses				
Advertising/Marketing	84.44	10,000.00	-9,915.56	0.84 %
Tourism Marketing	913.94		913.94	
Total Advertising/Marketing	998.38	10,000.00	-9,001.62	9.98 %
Annual Meeting Expense		400.00	-400.00	
Awards	42.99	250.00	-207.01	17.20 %
Back to School Event Expense		500.00	-500.00	
Back to School Event advertising	-12.71		-12.71	
Total Back to School Event Expense	-12.71	500.00	-512.71	-2.54 %
Beautification Committee	-155.00	1,000.00	-1,155.00	-15.50 %
Chamber Business Promotion		1,800.00	-1,800.00	
CARE Call	153.84		153.84	
Total Chamber Business Promotion	153.84	1,800.00	-1,646.16	8.55 %
Chamber Visits	6.99		6.99	
Chicken BBQ Expense		4,500.00	-4,500.00	
Chicken BBQ advertising	-50.49		-50.49	
Total Chicken BBQ Expense	-50.49	4,500.00	-4,550.49	-1.12 %
Donations		1,000.00	-1,000.00	
Fees	37.56		37.56	
Fennimore Bucks Expense	100.00		100.00	
Garage Sale Expense	157.69	500.00	-342.31	31.54 %
Golf Outing Expense	280.00	2,250.00	-1,970.00	12.44 %
Holiday Fen-stival Expense	31.65	3,000.00	-2,968.35	1.06 %
Holiday Fen-stival Advertising Expense	-195.42		-195.42	
Total Holiday Fen-stival Expense	-163.77	3,000.00	-3,163.77	-5.46 %
Insurance		750.00	-750.00	
Legal & Professional Services		1,500.00	-1,500.00	
Lights in the Park Expense	65.79		65.79	
Lights in the Park Advertising	80.42		80.42	
Total Lights in the Park Expense	146.21		146.21	
Membership Dues expense	390.08		390.08	
Merchandise Expense	100.00		100.00	
Shop Local Holiday Box Expense	4.50		4.50	
Total Merchandise Expense	104.50		104.50	
Networking event expense		1,500.00	-1,500.00	
Kick Off to 2022	503.65		503.65	
Total Networking event expense	503.65	1,500.00	-996.35	33.58 %
Newsletter Expense	130.00	600.00	-470.00	21.67 %
Office Expenses	267.60	1,000.00	-732.40	26.76 %

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Office Equipment	76.46		76.46	
Postage	272.00		272.00	
Printing Expense	353.48		353.48	
Total Office Expenses	969.54	1,000.00	-30.46	96.95 %
Other Event Expense		5,000.00	-5,000.00	
Escape Room Expense	375.13		375.13	
Total Other Event Expense	375.13	5,000.00	-4,624.87	7.50 %
Professional Development expense		2,000.00	-2,000.00	
Public Relations		9,000.00	-9,000.00	
Raffle Expense		1,750.00	-1,750.00	
Salaries		720.00	-720.00	
Shop Local promotion expense	-194.50	1,000.00	-1,194.50	-19.45 %
Software Subscriptions	710.92	3,000.00	-2,289.08	23.70 %
Taste of Fennimore Expense	3,008.19	6,000.00	-2,991.81	50.14 %
Taste of Fennimore Advertising Expense	2,206.35		2,206.35	
Total Taste of Fennimore Expense	5,214.54	6,000.00	-785.46	86.91 %
Web hosting/maintenance	720.00	720.00	0.00	100.00 %
Total Expenses	\$10,465.55	\$59,740.00	\$ -49,274.45	17.52 %
NET OPERATING INCOME	\$28,662.35	\$ -4,090.00	\$32,752.35	-700.79 %
NET INCOME	\$28,662.35	\$ -4,090.00	\$32,752.35	-700.79 %