

Fennimore Area Chamber of Commerce

Budget vs. Actuals: 2022 Chamber Budget - FY22 P&L

January - June, 2022

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Annual Meeting Income		200.00	-200.00	
Back to School Event		0.00	0.00	
Chicken BBQ		0.00	0.00	
Chicken BBQ Sponsorships	500.00		500.00	
Total Chicken BBQ	500.00	0.00	500.00	
Garage Sale		1,250.00	-1,250.00	
Garage Sale Registration Fee	380.00		380.00	
Maker's Market Income	160.00		160.00	
Total Garage Sale	540.00	1,250.00	-710.00	43.20 %
Golf Outing	380.00	4,000.00	-3,620.00	9.50 %
Golf Outing Hole Sponsor	560.00		560.00	
Golf Outing Prizes	60.00		60.00	
Golf Outing Raffle Income	410.00		410.00	
Golf Outing Registration Fee	3,300.00		3,300.00	
Total Golf Outing	4,710.00	4,000.00	710.00	117.75 %
Holiday Fen-stival		0.00	0.00	
Craft Show	40.00		40.00	
Holiday Fen-stival Sponsorship 2021	250.00		250.00	
Lights in the Park Tree Sponsorship 2021	88.46		88.46	
Total Holiday Fen-stival	378.46	0.00	378.46	
Interest Income	10.95		10.95	
Membership Dues	475.00	12,000.00	-11,525.00	3.96 %
2022 Membership Dues	16,135.00		16,135.00	
Total Membership Dues	16,610.00	12,000.00	4,610.00	138.42 %
Merchandise Sales	630.50	1,000.02	-369.52	63.05 %
Crew Sweatshirt Sales	215.00		215.00	
T-shirt Sales	15.00		15.00	
Total Merchandise Sales	860.50	1,000.02	-139.52	86.05 %
Newspaper Newsletter Sponsorship	-65.00		-65.00	
Other Event Income	130.00	1,500.00	-1,370.00	8.67 %
Escape Room Income	960.00		960.00	
Total Other Event Income	1,090.00	1,500.00	-410.00	72.67 %
Professional Development		1,000.00	-1,000.00	
Raffle		4,000.00	-4,000.00	
Services	250.00		250.00	
Shop Local promotion	1,000.00	500.00	500.00	200.00 %
Taste of Fennimore	200.00	9,000.00	-8,800.00	2.22 %
Taste of Fennimore Sponsorships	5,500.00		5,500.00	
Taste of Fennimore Ticket Sales	5,507.99		5,507.99	
Total Taste of Fennimore	11,207.99	9,000.00	2,207.99	124.53 %

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Unapplied Cash Payment Income	25.00		25.00	
Uncategorized Income	100.00		100.00	
Total Income	\$37,217.90	\$34,450.02	\$2,767.88	108.03 %
GROSS PROFIT	\$37,217.90	\$34,450.02	\$2,767.88	108.03 %
Expenses				
Advertising/Marketing	1,411.46	4,999.98	-3,588.52	28.23 %
Tourism Marketing	1,249.94		1,249.94	
Total Advertising/Marketing	2,661.40	4,999.98	-2,338.58	53.23 %
Annual Meeting Expense	469.45	200.00	269.45	234.73 %
Awards	42.99	250.00	-207.01	17.20 %
Back to School Event Expense		0.00	0.00	
Back to School Event advertising	-12.71		-12.71	
Total Back to School Event Expense	-12.71	0.00	-12.71	
Beautification Committee	-155.00	499.98	-654.98	-31.00 %
Chamber Business Promotion		900.00	-900.00	
CARE Call	153.84		153.84	
Total Chamber Business Promotion	153.84	900.00	-746.16	17.09 %
Chamber Visits	6.99		6.99	
Chicken BBQ Expense		0.00	0.00	
Chicken BBQ advertising	-50.49		-50.49	
Total Chicken BBQ Expense	-50.49	0.00	-50.49	
Donations		500.00	-500.00	
Fees	37.56		37.56	
Fennimore Bucks Expense	100.00		100.00	
Garage Sale Expense	157.69	500.00	-342.31	31.54 %
Golf Outing Expense	280.00	2,250.00	-1,970.00	12.44 %
Holiday Fen-stival Expense	31.65	0.00	31.65	
Holiday Fen-stival Advertising Expense	-195.42		-195.42	
Total Holiday Fen-stival Expense	-163.77	0.00	-163.77	
Insurance		750.00	-750.00	
Legal & Professional Services		750.00	-750.00	
Lights in the Park Expense	2,565.79		2,565.79	
Lights in the Park Advertising	80.42		80.42	
Total Lights in the Park Expense	2,646.21		2,646.21	
Membership Dues expense	390.08		390.08	
Merchandise Expense	100.00		100.00	
Shop Local Holiday Box Expense	4.50		4.50	
Total Merchandise Expense	104.50		104.50	
Networking event expense		1,000.00	-1,000.00	
Kick Off to 2022	503.65		503.65	
Total Networking event expense	503.65	1,000.00	-496.35	50.37 %

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Newsletter Expense	130.00	300.00	-170.00	43.33 %
Office Expenses	615.34	499.98	115.36	123.07 %
Office Equipment	76.46		76.46	
Postage	272.00		272.00	
Printing Expense	484.03		484.03	
Total Office Expenses	1,447.83	499.98	947.85	289.58 %
Other Event Expense		2,500.02	-2,500.02	
Escape Room Expense	375.13		375.13	
Total Other Event Expense	375.13	2,500.02	-2,124.89	15.01 %
Professional Development expense		1,000.02	-1,000.02	
Public Relations		4,500.00	-4,500.00	
Raffle Expense		1,750.00	-1,750.00	
Salaries		360.00	-360.00	
Sales Tax	137.50		137.50	
Shop Local promotion expense	-194.50	500.00	-694.50	-38.90 %
Software Subscriptions	710.92	1,500.00	-789.08	47.39 %
Taste of Fennimore Expense	3,008.19	6,000.00	-2,991.81	50.14 %
Taste of Fennimore Advertising Expense	2,206.35		2,206.35	
Total Taste of Fennimore Expense	5,214.54	6,000.00	-785.46	86.91 %
Unapplied Cash Bill Payment Expense	-48.37		-48.37	
Web hosting/maintenance	720.00	360.00	360.00	200.00 %
Total Expenses	\$15,665.44	\$31,869.98	\$ -16,204.54	49.15 %
NET OPERATING INCOME	\$21,552.46	\$2,580.04	\$18,972.42	835.35 %
NET INCOME	\$21,552.46	\$2,580.04	\$18,972.42	835.35 %