

# Fennimore Area Chamber of Commerce

Budget vs. Actuals: 2022 Chamber Budget - FY22 P&L

January - December 2022

	TOTAL				
	ACTUAL	BUDGET	OVER BUDGET	REMAINING	% OF BUDGET
<b>Income</b>					
Annual Meeting Income		400.00	-400.00	400.00	
Back to School Event	727.40	500.00	227.40	-227.40	145.48 %
Back to School Sponsorship	100.00		100.00	-100.00	
<b>Total Back to School Event</b>	<b>827.40</b>	<b>500.00</b>	<b>327.40</b>	<b>-327.40</b>	<b>165.48 %</b>
Chicken BBQ	1,020.00	9,500.00	-8,480.00	8,480.00	10.74 %
Chicken BBQ Sponsorships	1,550.00		1,550.00	-1,550.00	
Chicken BBQ Ticket Sales	6,276.00		6,276.00	-6,276.00	
<b>Total Chicken BBQ</b>	<b>8,846.00</b>	<b>9,500.00</b>	<b>-654.00</b>	<b>654.00</b>	<b>93.12 %</b>
Donations Income	6.00		6.00	-6.00	
Fund Transfer Balance	900.00		900.00	-900.00	
Garage Sale		500.00	-500.00	500.00	
Garage Sale Registration Fee	380.00		380.00	-380.00	
Maker's Market Income	160.00		160.00	-160.00	
<b>Total Garage Sale</b>	<b>540.00</b>	<b>500.00</b>	<b>40.00</b>	<b>-40.00</b>	<b>108.00 %</b>
Golf Outing	380.00	4,000.00	-3,620.00	3,620.00	9.50 %
Golf Outing Hole Sponsor	720.00		720.00	-720.00	
Golf Outing Prizes	60.00		60.00	-60.00	
Golf Outing Raffle Income	410.00		410.00	-410.00	
Golf Outing Registration Fee	3,740.00		3,740.00	-3,740.00	
<b>Total Golf Outing</b>	<b>5,310.00</b>	<b>4,000.00</b>	<b>1,310.00</b>	<b>-1,310.00</b>	<b>132.75 %</b>
Holiday Fen-stival		3,500.00	-3,500.00	3,500.00	
Craft Show	400.00		400.00	-400.00	
Holiday Fen-stival Sponsorship 2021	250.00		250.00	-250.00	
<b>Total Holiday Fen-stival</b>	<b>650.00</b>	<b>3,500.00</b>	<b>-2,850.00</b>	<b>2,850.00</b>	<b>18.57 %</b>
Interest Income	10.95		10.95	-10.95	
Lights in the Park					
Lights in the Park Tree Sponsorship 2021	88.46		88.46	-88.46	
<b>Total Lights in the Park</b>	<b>88.46</b>		<b>88.46</b>	<b>-88.46</b>	
Membership Dues	200.00	17,000.00	-16,800.00	16,800.00	1.18 %
2022 Membership Dues	16,440.00		16,440.00	-16,440.00	
<b>Total Membership Dues</b>	<b>16,640.00</b>	<b>17,000.00</b>	<b>-360.00</b>	<b>360.00</b>	<b>97.88 %</b>
Merchandise Sales	765.50	1,000.00	-234.50	234.50	76.55 %
Crew Sweatshirt Sales	275.00		275.00	-275.00	
Shop Local Holiday Boxes	80.00		80.00	-80.00	
T-shirt Sales	60.00		60.00	-60.00	
<b>Total Merchandise Sales</b>	<b>1,180.50</b>	<b>1,000.00</b>	<b>180.50</b>	<b>-180.50</b>	<b>118.05 %</b>
Newspaper Newsletter Sponsorship	-65.00		-65.00	65.00	
Other Event Income	130.00	3,000.00	-2,870.00	2,870.00	4.33 %
Anniversary Celebration Income	434.00		434.00	-434.00	
Escape Room Income	960.00		960.00	-960.00	

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<b>Total Other Event Income</b>	<b>1,524.00</b>	<b>3,000.00</b>	<b>-1,476.00</b>	<b>1,476.00</b>	<b>50.80 %</b>
Professional Development		2,000.00	-2,000.00	2,000.00	
Raffle		4,000.00	-4,000.00	4,000.00	
Services	494.00		494.00	-494.00	
Shop Local promotion	1,000.00	1,000.00	0.00	0.00	100.00 %
Taste of Fennimore	200.00	11,000.00	-10,800.00	10,800.00	1.82 %
Taste of Fennimore Sponsorships	5,500.00		5,500.00	-5,500.00	
Taste of Fennimore Ticket Sales	5,507.99		5,507.99	-5,507.99	
<b>Total Taste of Fennimore</b>	<b>11,207.99</b>	<b>11,000.00</b>	<b>207.99</b>	<b>-207.99</b>	<b>101.89 %</b>
Unapplied Cash Payment Income	275.00		275.00	-275.00	
Uncategorized Income	100.00		100.00	-100.00	
<b>Total Income</b>	<b>\$49,535.30</b>	<b>\$57,400.00</b>	<b>\$ -7,864.70</b>	<b>\$7,864.70</b>	<b>86.30 %</b>
<b>GROSS PROFIT</b>	<b>\$49,535.30</b>	<b>\$57,400.00</b>	<b>\$ -7,864.70</b>	<b>\$7,864.70</b>	<b>86.30 %</b>
Expenses					
Advertising/Marketing	1,411.46	10,000.00	-8,588.54	8,588.54	14.11 %
Tourism Marketing	1,651.56		1,651.56	-1,651.56	
<b>Total Advertising/Marketing</b>	<b>3,063.02</b>	<b>10,000.00</b>	<b>-6,936.98</b>	<b>6,936.98</b>	<b>30.63 %</b>
Annual Meeting Expense	469.45	400.00	69.45	-69.45	117.36 %
Awards	217.96	250.00	-32.04	32.04	87.18 %
Back to School Event Expense	947.10	500.00	447.10	-447.10	189.42 %
Back to School Event advertising	206.29		206.29	-206.29	
Back to School Event prizes	266.53		266.53	-266.53	
<b>Total Back to School Event Expense</b>	<b>1,419.92</b>	<b>500.00</b>	<b>919.92</b>	<b>-919.92</b>	<b>283.98 %</b>
Beautification Committee	508.70	1,000.00	-491.30	491.30	50.87 %
Chamber Business Promotion		1,000.00	-1,000.00	1,000.00	
CARE Call	198.14		198.14	-198.14	
Ribbon Cutting Expense	59.04		59.04	-59.04	
<b>Total Chamber Business Promotion</b>	<b>257.18</b>	<b>1,000.00</b>	<b>-742.82</b>	<b>742.82</b>	<b>25.72 %</b>
Chamber Visits	6.99		6.99	-6.99	
Chicken BBQ Expense	5,114.21	4,500.00	614.21	-614.21	113.65 %
Chicken BBQ advertising	555.30		555.30	-555.30	
<b>Total Chicken BBQ Expense</b>	<b>5,669.51</b>	<b>4,500.00</b>	<b>1,169.51</b>	<b>-1,169.51</b>	<b>125.99 %</b>
Donations	250.00	1,000.00	-750.00	750.00	25.00 %
Fees	161.58		161.58	-161.58	
Fennimore Bucks Expense	100.00		100.00	-100.00	
Garage Sale Expense	203.68	250.00	-46.32	46.32	81.47 %
Golf Outing Expense	2,687.18	2,250.00	437.18	-437.18	119.43 %
Holiday Fen-stival Expense	31.65	3,000.00	-2,968.35	2,968.35	1.06 %
Holiday Fen-stival Advertising Expense	-195.42		-195.42	195.42	
<b>Total Holiday Fen-stival Expense</b>	<b>-163.77</b>	<b>3,000.00</b>	<b>-3,163.77</b>	<b>3,163.77</b>	<b>-5.46 %</b>
Insurance	706.00	750.00	-44.00	44.00	94.13 %

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	ACTUAL	BUDGET	OVER BUDGET	REMAINING	% OF BUDGET
Legal & Professional Services	214.00	1,000.00	-786.00	786.00	21.40 %
Lights in the Park Expense	2,565.79		2,565.79	-2,565.79	
Lights in the Park Advertising	80.42		80.42	-80.42	
<b>Total Lights in the Park Expense</b>	<b>2,646.21</b>		<b>2,646.21</b>	<b>-2,646.21</b>	
Membership Dues expense	390.08		390.08	-390.08	
Merchandise Expense	100.00		100.00	-100.00	
Shop Local Holiday Box Expense	4.50		4.50	-4.50	
<b>Total Merchandise Expense</b>	<b>104.50</b>		<b>104.50</b>	<b>-104.50</b>	
Networking event expense		1,500.00	-1,500.00	1,500.00	
Kick Off to 2022	738.65		738.65	-738.65	
<b>Total Networking event expense</b>	<b>738.65</b>	<b>1,500.00</b>	<b>-761.35</b>	<b>761.35</b>	<b>49.24 %</b>
Newsletter Expense	325.00	600.00	-275.00	275.00	54.17 %
Office Expenses	714.85	1,000.00	-285.15	285.15	71.49 %
Office Equipment	76.46		76.46	-76.46	
Postage	308.00		308.00	-308.00	
Printing Expense	484.03		484.03	-484.03	
<b>Total Office Expenses</b>	<b>1,583.34</b>	<b>1,000.00</b>	<b>583.34</b>	<b>-583.34</b>	<b>158.33 %</b>
Other Event Expense		4,000.00	-4,000.00	4,000.00	
Anniversary Celebration Expense	7,051.89		7,051.89	-7,051.89	
Escape Room Expense	375.13		375.13	-375.13	
<b>Total Other Event Expense</b>	<b>7,427.02</b>	<b>4,000.00</b>	<b>3,427.02</b>	<b>-3,427.02</b>	<b>185.68 %</b>
Professional Development expense		2,000.00	-2,000.00	2,000.00	
Public Relations	4,500.00	9,000.00	-4,500.00	4,500.00	50.00 %
Raffle Expense		1,750.00	-1,750.00	1,750.00	
Salaries		720.00	-720.00	720.00	
Sales Tax	137.50		137.50	-137.50	
Shop Local promotion expense	34.10	1,000.00	-965.90	965.90	3.41 %
Software Subscriptions	1,437.39	3,000.00	-1,562.61	1,562.61	47.91 %
Taste of Fennimore Expense	3,008.19	6,000.00	-2,991.81	2,991.81	50.14 %
Taste of Fennimore Advertising Expense	2,206.35		2,206.35	-2,206.35	
<b>Total Taste of Fennimore Expense</b>	<b>5,214.54</b>	<b>6,000.00</b>	<b>-785.46</b>	<b>785.46</b>	<b>86.91 %</b>
Unapplied Cash Bill Payment Expense	-48.37		-48.37	48.37	
Web hosting/maintenance	720.00	720.00	0.00	0.00	100.00 %
<b>Total Expenses</b>	<b>\$40,981.36</b>	<b>\$57,190.00</b>	<b>\$ -16,208.64</b>	<b>\$16,208.64</b>	<b>71.66 %</b>
NET OPERATING INCOME	<b>\$8,553.94</b>	<b>\$210.00</b>	<b>\$8,343.94</b>	<b>\$ -8,343.94</b>	<b>4,073.30 %</b>
NET INCOME	<b>\$8,553.94</b>	<b>\$210.00</b>	<b>\$8,343.94</b>	<b>\$ -8,343.94</b>	<b>4,073.30 %</b>