

Community Development Manager's Report | October 2022

Jessica Helms, Community Development Manager
promo@fennimore.com | 608-822-3599



Chamber News & Announcements

Goal: Collaboration

100-Year Anniversary Celebration

The Fennimore Area Chamber of Commerce hosted a celebration in honor of our 100-year anniversary September 22 – 25. We were proud and honored to be interviewed and featured on WKOW's news broadcast. Details of the event included:

Spirit Night Tailgate on Thursday, September 22 – approximately 200 people were in attendance. Scot Lang of the Hilltop grilled up burgers, brats, and hot dogs and we also provided chips, cookies, popcorn, and a cheese and sausage tray.

Fireworks after the Homecoming football game on Friday, September 23 – received a referral from Chamber member Grant County Fair to hire Brad Clark for the show.

BINGO hosted by the Lion's Club on Saturday, September 24 – 51 people attended and — was raised for childhood cancer.

Ladies Night Out with DIY succulent pumpkin at Sugar & Spice – — people were in attendance. Dan and Carylee were very happy with the turnout.

Street Dance on Saturday, September 24 – unfortunately, the Street Dance was not well attended. However, the Bar District was happy with the turnout in BD's, Hilltop, and Second Shot that evening.

Heritage Day on Sunday, September 25 – all events were very well attended.

In planning details of the entire weekend, the Chamber had the opportunity to collaborate with these businesses: Fennimore Community Schools, Hilltop Bar & Grill, The Butcher Shop, Bender's Foods, Carr Valley Cheese, Hometown Florist, Sugar & Spice, Subway, Maroon & Gold Club, BD's Eagles Nest, Second Shot Saloon, Kwik Trip, Fennimore Historical Railroad Society Museum (resulting in a new Chamber member), Fennimore Doll & Toy Museum, Fennimore FFA, Fennimore Giant Pumpkin Grower's Club, MQ Signs, Screenprint, Embroidery, and More, and Fennimore Lions Club.

Community Development Manager's Report | October 2022

Jessica Helms, Community Development Manager
promo@fennimore.com | 608-822-3599



Chamber News & Announcements

Goal: Collaboration

Chamber Membership Continues to Grow!!

We strongly believe businesses are feeling the benefit of being a Chamber member and our membership list continues to grow.

Chamber Membership as of September 14, 2022

- Allied Redi-Mix LLC
- Archie Monument and Stone
- Barb Romberg Photography
- Bard Materials
- Benders Foods
- Birkett Chiropractic
- Boltax Design Studio
- Braudt Automotive Service
- Brechler-Lendosky Group
- Butcher Shop
- Carr Valley Cheese & Chocolate Shoppe Ice Cream
- Castle Rock Lutheran Church
- Castle Rock Ridge LLC
- Century 21 Affiliated
- CESA 3
- Clare Bank
- Collision Specialists SSE
- Community First Bank
- Cooks' Woods
- Cottonwood Sports Bar
- Crossing Rivers Health
- Dance Elite LLC
- Depot Exchange
- Driftless Lodge Vacation Homes & Cabins
- Energizer Holdings - Rayovac Fennimore Plant
- Energy For Health LLC
- Family in Faith
- Fenmore Hills Motel & Annex
- Fennimore & Stitzer United Methodist Church
- Fennimore Lanes
- Fennimore Doll & Toy Museum
- Fennimore Livestock Exchange
- Fennimore Smiles of LDA
- Fennimore Vet
- Fennimore Water and Light
- Fenway House Hotel
- Fillback Family of Dealerships
- Frank Beer Distributors
- Friederick's Family Restaurant
- Goodman Gutters, LLC
- Woodward Communications
- Grant Regional Health Center
- Gundersen Boscobel Hospital & Clinics
- H & N Plumbing & Heating
- H. James & Sons Construction
- Hammerand Farm
- Fenway House HotelHead 2 Toe
- Hillside Greenhouse & Landscaping LLC
- Hometown Florist
- Immuno-Dynamics Inc
- Jim's Building Center Inc
- Kara's Massage Therapy
- Kev's Pet World LLC

Community Development Manager's Report | October 2022

Jessica Helms, Community Development Manager
promo@fennimore.com | 608-822-3599



Chamber News & Announcements

Goal: Collaboration

- Krantz Auto Parts LLC & Hardware Hank
- Kwik Trip
- Lancaster Monuments
- Linen & Pearls
- The Investment Center at Community First Bank
- Midwest Builders Inc
- MidwestOne Bank
- Milkhaus Dairy
- Napp's Motel
- Pagel Services
- Peoples State Bank
- Pipeline Properties
- PJ's Daycare LLC
- Queen B Radio
- Reddy Ag Service
- Rustic Road Photography
- Second Shot Saloon
- St. Peter's Lutheran Church
- Subway
- Suppz Gym
- Suppz
- Susan Brugger Agency of Rural Mutual Insurance
- The Lemon Door
- The Perfect Blend Photography
- The Quilt Peddler
- Tim Slack Auction & Realty
- Trinity Evangelical Free Church
- Vesperman Farms
- Webwise Design & Marketing
- Wolf's Grantland Graphics
- Wood Law Firm
- Renewz-It Powerwashing
- R.C.Gold Beauty
- Hickory Grove Golf Course
- Automotive Development LLC
- BD's Eagles Nest
- Embroidery Express
- Energy Management Consultants
- ennimore Times/Morris Newspapers
- Grant County Fair Association
- Lucky Thistle
- Lusy Mexican Store
- MQ Signs & Designs
- Pomerening Apartments
- Serenity Bluff Cabin Rental
- Serenity Spa Wellness Center
- Sugar & Spice Bulk Food
- Lancashire Farms LLC
- Aiming For Acceptance
- Upper Iowa University
- Hilltop Bar & Grill
- Crossroad Riders ATV Club
- Aging & Disability Resource Center
- Divine Rehabilitation Center
- Lashes Of Fennimore
- Southwest Tech
- Grant County Humane Society
- Sunset Fields
- The Pit Crew
- Serendipity Salon & Day Spa
- Speedy Mart
- Hallie Visuals
- Jay Leffler Construction
- TDS Telecom
- Fennimore Historical Society Railroad Museum
- New Horizons Supply Cooperative
- Fennimore Community Schools
- Queen of All Saints Parrish
- Stitzer Bar & Grill
- Supreme Graphics

**New members are
always welcome!**

Community Development Manager's Report | October 2022

Jessica Helms, Community Development Manager
promo@fennimore.com | 608-822-3599



Chamber News & Announcements

Goal: Collaboration/Community Engagement

Plans Underway for 2nd Annual Holiday Fen-stival

Already have 4 sponsors in five days! We will once again be collaborating with Chamber member Cooks' Woods on Lights in the Park and they are saving 50 trees for the display. We will be adding a Reindeer Run 5K, 1 mile, and ½ mile to the event. We will be collaborating with Southwest Tech and Embroidery Express, among others. We have received 28 registrations for the Craft Show. In 2021, we have 41 vendors register for the Craft Show. Information can be found at fennimore.com.

Shop Local, Shop Fennimore!

The Chamber will be hosting the last two Shop Local campaigns throughout the rest of this year. The first will begin on October 17.

NEW Chamber Guide and Resource Directory

The Chamber Guide and Resource Directory is very, very close to being complete. I hope to have it to the printer in the next two weeks.

Taste of Fennimore 2023

The Taste of Fennimore committee has began discussions to set a date for 2023.

Travel Wisconsin Listings

I am working on updating Chamber business listings on Travel Wisconsin as a service to our Chamber member businesses.

Community Development Manager's Report | October 2022

Jessica Helms, Community Development Manager
promo@fennimore.com | 608-822-3599



Chamber News & Announcements

Chamber Annual Membership Meeting

The Chamber membership is planning the Chamber Annual Meeting at Southwest Tech on Tuesday, October 25. Please RSVP at fennimore.com/event/chamber-annual-meeting. We hope you'll join us!

The Chamber is Officially a 501(c)6!

The Chamber Board received notification from Eileen Brownlee that we did officially receive the 501(c)6 status in 1980. Our Board is very excited of this finding and appreciate Eileen taking the time to assist in this process.

Chamber Member Updates:

- Dustin Mara from Energizer shared they will have a new Plant Manager starting this month. I will follow up on the name of that individual and arrange a time for a meet and greet.
- The Lemon Door was featured in Madison's Edible Magazine.
- Fennimore United Methodist Church is hosting a free community event, Trick Shots and Treats on October 30 from 12 PM - 2 PM Start practicing those bottle flips, ping pong ball bounces, and signature tricks! Trick Shots and Treats is going to be a legendary event! Inspired by "Dude Perfect," kids and adults alike will have a blast competing in epic challenges while scoring massive amounts of candy. This event has a carnival vibe with multiple game stations where kids can use punch cards to play. There are three categories of games: solo play, battles, and record breakers.
- Pagel Services is hiring out media coordinator Derek Freymiller for video projects. I will be meeting with Derek and/or Kaleb next week to explore partnership possibilities.

Community Development Manager's Report | October 2022

Jessica Helms, Community Development Manager
promo@fennimore.com | 608-822-3599

CITY OF FENNIMORE *News & Announcements*

Comprehensive Outdoor Recreation Plan

The Comprehensive Outdoor Recreation Plan data collection process is complete. I am working on coordinating a meeting for this week to discuss next steps and plan a community input session.

Trick or Treat Hours

Trick or Treat hours in the City of Fennimore will be on Monday, October 31 from 4 – 7 pm.

Oktoberfest

The Fennimore Fire Dept. hosted Oktoberfest this last weekend. Initial reports are that it was not as well attended as last year and they are exploring an early date potentially in September and maybe to coincide with Heritage Day.

Southwest Tech Midwifery Students

Southwest Tech midwifery students will be in Fennimore October 16 – 18.

Southwest Tech Officer Liason Program

I was asked to participate on a committee with Officer French and Officer Dresen to implement a liason program at Southwest Tech.

City of Fennimore Tree Program

The City of Fennimore currently is offering a tree program to city residents to receive discounted trees to replenish those removed due to Emerald Ash Bore.

Celebrating Public Power Week

The City of Fennimore hosted a free community lunch in honor of Public Power Week last week.

Community Development Manager's Report | October 2022

Jessica Helms, Community Development Manager
promo@fennimore.com | 608-822-3599



News & Announcements

Exciting opportunities!

- It's not official until it's official, but the Hilltop accepted an offer to purchase from Isreal Acatzihua, the owner of Lusy Mexican Store, last Thursday and an appraisal was done on Friday. The tentative closing date is November 10, however, they are open to closing earlier if possible. If all goes well, Isreal will be turning the Hilltop into a Mexican restaurant. Both parties are very excited about this opportunity. In addition, a couple stopped in who lives in Fennimore and is interested in starting a food truck. I am working with Jim Udelhoven to assist them in the process. In addition to these exciting developments, a soccer tournament was hosted in Fennimore at Oakwood Park on September 15 as a kick off to National Hispanic Heritage Month. I feel like we are receiving a higher level of involvement from the Hispanic community and feel that should be a goal for 2023.
- In addition, John Wells, Ryan Boebel, Pete Adam, Debi Heisner, Dave Streif, and I met with a prospective buyer for the former Hardee's property. He had some questions, and we had a very good discussion. I followed up with him the next day and we addressed all questions he has at this time. I will keep you updated on the progress of this prospect as well.
- In July, I met with two men from Rally Point Games, LLC looking to purchase property to open a game store. Their goal is to make our own board games, as well as provide a space for people to meet up with friends or meet new friends. They will be selling food and drinks, and people would be able to play their own games or attend their hosted events. They were talking with Deb Udelhoven this week about purchasing the former Fennimore Hair Designs property.
- I talked with Kathy Slack at the Chamber's Tailgate on September 22 and she showed the former Fennimore Lumber Design Center to a prospective buyer earlier this week as well!

Community Development Manager's Report | October 2022

Jessica Helms, Community Development Manager
promo@fennimore.com | 608-822-3599



News & Announcements

Jeidy Tribute

We have received the quote on the plaque from Archie Monuments. We are going to connect with Pagels to schedule a time to do the work on the landscaping. I talked with our Building Inspector and Debi about setbacks and permits and we are good to go.

Main Street Bounceback Grant

- I have been working with additional Fennimore businesses on applying for the Main Street Bounceback Grant including:
 - The Lemon Door
 - Renewz-It Powerwashing
 - Susan Brugger Agency of Rural Mutual Insurance

Housing Availability and Inquiries

- Sunset Fields apartments has immediate openings for qualifying residents ages 62+ with a \$700 move-in incentive.
- Tina Jerrett, a landlord in Fennimore, suggested having a tool for a local apartment finder. John and I have discussed this and are thinking this through.

FIEDC Annual Meeting

The FIEDC annual meeting will take place on October 19.