

Fennimore Area Chamber of Commerce

Budget vs. Actuals: 2022 - FY22P&L

January - December 2022

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Annual Meeting Income	480.00	400.00	80.00	120.00 %
Back to School Event	727.40	500.00	227.40	145.48 %
Back to School Sponsorship	100.00		100.00	
Total Back to School Event	827.40	500.00	327.40	165.48 %
Chicken BBQ	1,020.00	9,500.00	-8,480.00	10.74 %
Chicken BBQ Sponsorships	1,550.00		1,550.00	
Chicken BBQ Ticket Sales	6,276.00		6,276.00	
Total Chicken BBQ	8,846.00	9,500.00	-654.00	93.12 %
Donations Income	6.00		6.00	
Fund Transfer Balance	900.00		900.00	
Garage Sale		500.00	-500.00	
Garage Sale Registration Fee	380.00		380.00	
Maker's Market Income	160.00		160.00	
Total Garage Sale	540.00	500.00	40.00	108.00 %
Golf Outing	380.00	4,000.00	-3,620.00	9.50 %
Golf Outing Hole Sponsor	720.00		720.00	
Golf Outing Prizes	60.00		60.00	
Golf Outing Raffle Income	410.00		410.00	
Golf Outing Registration Fee	3,740.00		3,740.00	
Total Golf Outing	5,310.00	4,000.00	1,310.00	132.75 %
Holiday Fen-stival	2,270.00	3,500.00	-1,230.00	64.86 %
Craft Show	1,160.00		1,160.00	
Holiday Fen-stival Sponsorship	1,800.00		1,800.00	
Lights in the Park				
Lights in the Park Tree Sponsorship	278.46		278.46	
Total Lights in the Park	278.46		278.46	
Total Holiday Fen-stival	5,508.46	3,500.00	2,008.46	157.38 %
Interest Income	10.95		10.95	
Membership Dues	915.00	17,000.00	-16,085.00	5.38 %
2022 Membership Dues	16,830.00		16,830.00	
Total Membership Dues	17,745.00	17,000.00	745.00	104.38 %
Merchandise Sales	795.50	1,000.00	-204.50	79.55 %
Crew Sweatshirt Sales	275.00		275.00	
Shop Local Holiday Boxes	80.00		80.00	
T-shirt Sales	60.00		60.00	
Total Merchandise Sales	1,210.50	1,000.00	210.50	121.05 %
Newspaper Newsletter Sponsorship	-65.00		-65.00	
Other Event Income	130.00	3,000.00	-2,870.00	4.33 %
Anniversary Celebration Income	754.00		754.00	
Escape Room Income	960.00		960.00	

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Total Other Event Income	1,844.00	3,000.00	-1,156.00	61.47 %
Professional Development		2,000.00	-2,000.00	
Raffle		4,000.00	-4,000.00	
Services	494.00		494.00	
Shop Local promotion	1,000.00	1,000.00	0.00	100.00 %
Taste of Fennimore	200.00	11,000.00	-10,800.00	1.82 %
Taste of Fennimore Sponsorships	5,500.00		5,500.00	
Taste of Fennimore Ticket Sales	5,507.99		5,507.99	
Total Taste of Fennimore	11,207.99	11,000.00	207.99	101.89 %
Unapplied Cash Payment Income	0.00		0.00	
Uncategorized Income	100.00		100.00	
Total Income	\$55,965.30	\$57,400.00	\$ -1,434.70	97.50 %
GROSS PROFIT	\$55,965.30	\$57,400.00	\$ -1,434.70	97.50 %
Expenses				
Advertising/Marketing	1,411.46	10,000.00	-8,588.54	14.11 %
Tourism Marketing	2,402.20		2,402.20	
Total Advertising/Marketing	3,813.66	10,000.00	-6,186.34	38.14 %
Annual Meeting Expense	469.45	400.00	69.45	117.36 %
Awards	217.96	250.00	-32.04	87.18 %
Back to School Event Expense	1,156.10	500.00	656.10	231.22 %
Back to School Event advertising	206.29		206.29	
Back to School Event prizes	266.53		266.53	
Total Back to School Event Expense	1,628.92	500.00	1,128.92	325.78 %
Beautification Committee	508.70	1,000.00	-491.30	50.87 %
Chamber Business Promotion		1,000.00	-1,000.00	
CARE Call	241.92		241.92	
Ribbon Cutting Expense	76.96		76.96	
Total Chamber Business Promotion	318.88	1,000.00	-681.12	31.89 %
Chamber Visits	50.77		50.77	
Chicken BBQ Expense	5,114.21	4,500.00	614.21	113.65 %
Chicken BBQ advertising	555.30		555.30	
Total Chicken BBQ Expense	5,669.51	4,500.00	1,169.51	125.99 %
Donations	250.00	1,000.00	-750.00	25.00 %
Fees	181.02		181.02	
Fennimore Bucks Expense	100.00		100.00	
Garage Sale Expense	637.28	250.00	387.28	254.91 %
Golf Outing Expense	2,687.18	2,250.00	437.18	119.43 %
Holiday Fen-stival Expense	31.65	3,000.00	-2,968.35	1.06 %
Holiday Fen-stival Advertising Expense	-145.42		-145.42	
Total Holiday Fen-stival Expense	-113.77	3,000.00	-3,113.77	-3.79 %
Insurance	706.00	750.00	-44.00	94.13 %

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Legal & Professional Services	214.00	1,000.00	-786.00	21.40 %
Lights in the Park Expense	2,565.79		2,565.79	
Lights in the Park Advertising	80.42		80.42	
Total Lights in the Park Expense	2,646.21		2,646.21	
Membership Dues expense	390.08		390.08	
Merchandise Expense	195.48		195.48	
Shop Local Holiday Box Expense	4.50		4.50	
Total Merchandise Expense	199.98		199.98	
Networking event expense		1,500.00	-1,500.00	
Kick Off to 2022	738.65		738.65	
Total Networking event expense	738.65	1,500.00	-761.35	49.24 %
Newsletter Expense	520.00	600.00	-80.00	86.67 %
Office Expenses	714.85	1,000.00	-285.15	71.49 %
Office Equipment	76.46		76.46	
Postage	368.00		368.00	
Printing Expense	670.31		670.31	
Total Office Expenses	1,829.62	1,000.00	829.62	182.96 %
Other Event Expense		4,000.00	-4,000.00	
Anniversary Celebration Expense	9,197.75		9,197.75	
Escape Room Expense	375.13		375.13	
Total Other Event Expense	9,572.88	4,000.00	5,572.88	239.32 %
Professional Development expense		2,000.00	-2,000.00	
Public Relations	6,750.00	9,000.00	-2,250.00	75.00 %
Raffle Expense		1,750.00	-1,750.00	
Salaries		720.00	-720.00	
Sales Tax	137.50		137.50	
Shop Local promotion expense	162.70	1,000.00	-837.30	16.27 %
Software Subscriptions	1,675.67	3,000.00	-1,324.33	55.86 %
Taste of Fennimore Expense	3,008.19	6,000.00	-2,991.81	50.14 %
Taste of Fennimore Advertising Expense	2,206.35		2,206.35	
Total Taste of Fennimore Expense	5,214.54	6,000.00	-785.46	86.91 %
Unapplied Cash Bill Payment Expense	-48.37		-48.37	
Web hosting/maintenance	720.00	720.00	0.00	100.00 %
Total Expenses	\$47,849.02	\$57,190.00	\$ -9,340.98	83.67 %
NET OPERATING INCOME	\$8,116.28	\$210.00	\$7,906.28	3,864.90 %
NET INCOME	\$8,116.28	\$210.00	\$7,906.28	3,864.90 %