

Fennimore Area Chamber of Commerce

Budget vs. Actuals: 2022 Chamber Budget - FY22 P&L

January - November, 2022

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Annual Meeting Income	480.00	400.00	80.00	120.00 %
Back to School Event	727.40	500.00	227.40	145.48 %
Back to School Sponsorship	100.00		100.00	
Total Back to School Event	827.40	500.00	327.40	165.48 %
Chicken BBQ	1,020.00	8,708.37	-7,688.37	11.71 %
Chicken BBQ Sponsorships	1,550.00		1,550.00	
Chicken BBQ Ticket Sales	6,276.00		6,276.00	
Total Chicken BBQ	8,846.00	8,708.37	137.63	101.58 %
Donations Income	36.30		36.30	
Fund Transfer Balance	900.00		900.00	
Garage Sale		458.37	-458.37	
Garage Sale Registration Fee	380.00		380.00	
Maker's Market Income	160.00		160.00	
Total Garage Sale	540.00	458.37	81.63	117.81 %
Golf Outing	380.00	3,666.63	-3,286.63	10.36 %
Golf Outing Hole Sponsor	720.00		720.00	
Golf Outing Prizes	60.00		60.00	
Golf Outing Raffle Income	410.00		410.00	
Golf Outing Registration Fee	3,740.00		3,740.00	
Total Golf Outing	5,310.00	3,666.63	1,643.37	144.82 %
Holiday Fen-stival	3,140.00	3,208.37	-68.37	97.87 %
Craft Show	1,400.00		1,400.00	
Craft Show Vendor Fees	800.00		800.00	
Total Craft Show	2,200.00		2,200.00	
Holiday Fen-stival Grant Income	195.42		195.42	
Holiday Fen-stival Sponsorship	3,000.00		3,000.00	
Lights in the Park				
Lights in the Park Tree Sponsorship	1,718.46		1,718.46	
Total Lights in the Park	1,718.46		1,718.46	
Reindeer Run	750.00		750.00	
Total Holiday Fen-stival	11,003.88	3,208.37	7,795.51	342.97 %
Interest Income	10.95		10.95	
Membership Dues	915.00	15,583.37	-14,668.37	5.87 %
2022 Membership Dues	16,755.00		16,755.00	
Total Membership Dues	17,670.00	15,583.37	2,086.63	113.39 %
Merchandise Sales	1,184.50	916.63	267.87	129.22 %
Crew Sweatshirt Sales	275.00		275.00	
Hoodie Sweatshirt Sales	90.00		90.00	
Shop Local Holiday Boxes	80.00		80.00	
T-shirt Sales	75.00		75.00	

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Total Merchandise Sales	1,704.50	916.63	787.87	185.95 %
Newspaper Newsletter Sponsorship	-65.00		-65.00	
Other Event Income	130.00	2,750.00	-2,620.00	4.73 %
Anniversary Celebration Income	834.00		834.00	
Escape Room Income	960.00		960.00	
Total Other Event Income	1,924.00	2,750.00	-826.00	69.96 %
Professional Development		2,000.00	-2,000.00	
Raffle		4,000.00	-4,000.00	
Services	506.81		506.81	
Shop Local promotion	1,000.00	750.00	250.00	133.33 %
Taste of Fennimore	200.00	10,083.37	-9,883.37	1.98 %
Taste of Fennimore Sponsorships	5,500.00		5,500.00	
Taste of Fennimore Ticket Sales	5,507.99		5,507.99	
Total Taste of Fennimore	11,207.99	10,083.37	1,124.62	111.15 %
Unapplied Cash Payment Income	75.00		75.00	
Uncategorized Income	100.00		100.00	
Total Income	\$62,077.83	\$53,025.11	\$9,052.72	117.07 %
GROSS PROFIT	\$62,077.83	\$53,025.11	\$9,052.72	117.07 %
Expenses				
Advertising/Marketing	1,411.46	9,166.63	-7,755.17	15.40 %
Tourism Marketing	2,402.20		2,402.20	
Total Advertising/Marketing	3,813.66	9,166.63	-5,352.97	41.60 %
Annual Meeting Expense	813.31	400.00	413.31	203.33 %
Awards	217.96	250.00	-32.04	87.18 %
Back to School Event Expense	1,156.10	500.00	656.10	231.22 %
Back to School Event advertising	206.29		206.29	
Back to School Event prizes	266.53		266.53	
Total Back to School Event Expense	1,628.92	500.00	1,128.92	325.78 %
Beautification Committee	508.70	916.63	-407.93	55.50 %
Chamber Business Promotion		916.63	-916.63	
CARE Call	241.92		241.92	
Ribbon Cutting Expense	76.96		76.96	
Total Chamber Business Promotion	318.88	916.63	-597.75	34.79 %
Chamber Visits	50.77		50.77	
Chicken BBQ Expense	5,114.21	4,500.00	614.21	113.65 %
Chicken BBQ advertising	555.30		555.30	
Total Chicken BBQ Expense	5,669.51	4,500.00	1,169.51	125.99 %
Donations	750.00	750.00	0.00	100.00 %
Fees	194.53		194.53	
Fennimore Bucks Expense	100.00		100.00	
Garage Sale Expense	637.28	229.13	408.15	278.13 %

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Golf Outing Expense	2,687.18	2,250.00	437.18	119.43 %
Holiday Fen-stival Expense	481.65	0.00	481.65	
Holiday Fen-stival Advertising Expense	410.00		410.00	
Lights in the Park Expense	3,315.79		3,315.79	
Lights in the Park Advertising	440.42		440.42	
Total Lights in the Park Expense	3,756.21		3,756.21	
Total Holiday Fen-stival Expense	4,647.86	0.00	4,647.86	
Insurance	706.00	750.00	-44.00	94.13 %
Legal & Professional Services	214.00	916.63	-702.63	23.35 %
Membership Dues expense	390.08		390.08	
Merchandise Expense	195.48		195.48	
Shop Local Holiday Box Expense	4.50		4.50	
Total Merchandise Expense	199.98		199.98	
Networking event expense		1,500.00	-1,500.00	
Kick Off to 2022	738.65		738.65	
Total Networking event expense	738.65	1,500.00	-761.35	49.24 %
Newsletter Expense	585.00	550.00	35.00	106.36 %
Office Expenses	903.85	916.63	-12.78	98.61 %
Office Equipment	76.46		76.46	
Postage	368.00		368.00	
Printing Expense	670.31		670.31	
Total Office Expenses	2,018.62	916.63	1,101.99	220.22 %
Other Event Expense		3,666.63	-3,666.63	
Anniversary Celebration Expense	9,197.75		9,197.75	
Escape Room Expense	375.13		375.13	
Total Other Event Expense	9,572.88	3,666.63	5,906.25	261.08 %
Professional Development expense		1,833.37	-1,833.37	
Public Relations	9,000.00	6,750.00	2,250.00	133.33 %
Raffle Expense		1,750.00	-1,750.00	
Salaries		660.00	-660.00	
Sales Tax	228.75		228.75	
Shop Local promotion expense	291.30	750.00	-458.70	38.84 %
Software Subscriptions	1,675.67	2,750.00	-1,074.33	60.93 %
Taste of Fennimore Expense	3,008.19	6,000.00	-2,991.81	50.14 %
Taste of Fennimore Advertising Expense	2,206.35		2,206.35	
Total Taste of Fennimore Expense	5,214.54	6,000.00	-785.46	86.91 %
Unapplied Cash Bill Payment Expense	591.26		591.26	
Web hosting/maintenance	720.00	660.00	60.00	109.09 %
Total Expenses	\$54,185.29	\$49,332.28	\$4,853.01	109.84 %
NET OPERATING INCOME	\$7,892.54	\$3,692.83	\$4,199.71	213.73 %
NET INCOME	\$7,892.54	\$3,692.83	\$4,199.71	213.73 %

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